anaranya
Rejuvenate

RETAILER & WHOLESALE CATALOGUE

HERBAL SKINCARE • HAIRCARE • BODYCARE

GROW WITH ANARANYA

A botanical personal-care range for retailers, resellers, salons, spas and bulk buyers.

2026 PRODUCT RANGE

A partnership-first approach

Anaranya welcomes retailers and business partners who want to build a thoughtful personal-care offering. Our range spans hair care, face care, serums, body care and bathing bars.

Retailer pricing freedom

Retailers and resellers are free to determine their own selling prices and business margins, subject to applicable laws and the product's printed MRP. Suggested selling prices in this catalogue are guidance only, not fixed or mandatory resale prices.

Product and packaging note

Product labels, artwork or outer packaging may differ depending on available stock and packaging batches. Such variation does not change the product supplied; the product identity and formulation will remain the same.

Ordering and delivery

Minimum order quantity (MOQ): 20 units. Delivery charges are additional: Rs. 150 for soap and serum orders; Rs. 200 for other product categories. For larger bulk consignments, delivery charges will be quoted separately based on order quantity, shipment weight and delivery location. Mixed-category orders will be quoted individually. Delivery charges will be confirmed before order confirmation or dispatch.

How to read the price guide

Wholesale rates are per unit and are based on the total quantity ordered for the applicable product. MRP is the printed maximum retail price. Suggested retailer selling price ranges are indicative; retailers retain freedom to choose their own resale prices within applicable rules and the printed MRP.

Retailer & bulk enquiries: WhatsApp +91 70131 81796 | anaranya.com

Natural product variations

Labels and packaging may vary between batches, but the product inside remains the same. Because Anaranya products are made with botanical ingredients, their colour, shape, texture or fragrance may change slightly with long storage or climatic conditions. These natural variations do not affect the product's effectiveness.

WHOLESALE PRICE GUIDE

Per-unit pricing in Indian Rupees (Rs.)

Product	MRP	MOQ 20	MOQ 30	MOQ 50+	Suggested retailer price
48 Herbs Hair Oil 100ml	Rs. 1,599	Rs. 420	Rs. 410	Rs. 400	Rs. 899–1,199
48 Herbs Shampoo 100ml	Rs. 1,099	Rs. 420	Rs. 410	Rs. 400	Rs. 649–799
Redwine Shampoo 200ml	Rs. 1,799	Rs. 560	Rs. 550	Rs. 540	Rs. 999–1,299
Redwine Facewash 100ml	Rs. 1,499	Rs. 420	Rs. 410	Rs. 400	Rs. 849–1,099
Persian Rose Hydrating Gel 100g	Rs. 1,499	Rs. 420	Rs. 410	Rs. 400	Rs. 849–1,099
Rejuvenating Cream 50g	Rs. 1,599	Rs. 490	Rs. 480	Rs. 470	Rs. 899–1,199
Hyaluronic Acid Serum with Niacinamide 15ml	Rs. 1,199	Rs. 280	Rs. 275	Rs. 270	Rs. 699–899
Vitamin C Face Serum 15ml	Rs. 1,099	Rs. 280	Rs. 275	Rs. 270	Rs. 649–799
Choco Mocha Scrub 100g	Rs. 1,399	Rs. 420	Rs. 410	Rs. 400	Rs. 799–999
108 Herbs Ubtan Lemon Scrub Bar 75g	Rs. 460	Rs. 105	Rs. 100	Rs. 95	Rs. 299–349
Redwine Body Wash 200ml	Rs. 1,899	Rs. 560	Rs. 550	Rs. 540	Rs. 1,099–1,399
Persian Rose Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Aloe Vera Citrus Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Aloe Vera Lemongrass Soap 75g	Rs. 380	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Bamboo Charcoal Neem Green Tea Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Honey Sandalwood Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Lemongrass Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Neem Tulsi Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Ylang-Ylang Lavender Soap 75g	Rs. 360	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Coconut Milk Rice Water Oats Soap 75g	Rs. 450	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Triphala Charcoal Soap 75g	Rs. 450	Rs. 85	Rs. 80	Rs. 75	Rs. 150–175
Redwine Soap 100g	Rs. 699	Rs. 140	Rs. 135	Rs. 130	Rs. 199–249
Goat Milk Soap 100g	Rs. 699	Rs. 140	Rs. 135	Rs. 130	Rs. 199–249

Suggested retailer prices are guidance only and are not mandatory. Retail partners may set their own selling prices, subject to applicable laws and the printed MRP. MOQ tiers apply per product; wholesale rates are per unit. Delivery charges are additional. Regular soaps: Rs. 150–175 suggested selling range. Redwine Soap and Goat Milk Soap: Rs. 199–249 suggested selling range.

HAIR, FACE & BODY CARE

Product range • Original product photographs



48 Herbs Hair Oil

100ml

MRP Rs. 1,599



48 Herbs Shampoo

100ml

MRP Rs. 1,099



Redwine Shampoo

200ml

MRP Rs. 1,799



Redwine Facewash

100ml

MRP Rs. 1,499



Persian Rose Hydrating Gel

100g

MRP Rs. 1,499



Rejuvenating Cream

50g

MRP Rs. 1,599



Hyaluronic Acid Serum with Niacinamide

15ml

MRP Rs. 1,199



Vitamin C Face Serum

15ml

MRP Rs. 1,099



Choco Mocha Scrub

100g

MRP Rs. 1,399



108 Herbs Ubtan Lemon Scrub Bar

75g

MRP Rs. 460



Redwine Body Wash

200ml

MRP Rs. 1,899

SOAP COLLECTION

Product range • Original product photographs



Persian Rose Soap

75g

MRP Rs. 360



Aloe Vera Citrus Soap

75g

MRP Rs. 360



Aloe Vera Lemongrass Soap

75g

MRP Rs. 380



Bamboo Charcoal Neem Green Tea Soap

75g

MRP Rs. 360



Honey Sandalwood Soap

75g

MRP Rs. 360



Lemongrass Soap

75g

MRP Rs. 360



Neem Tulsi Soap

75g

MRP Rs. 360



Ylang-Ylang Lavender Soap

75g

MRP Rs. 360



Coconut Milk Rice Water Oats Soap

75g

MRP Rs. 450



Triphala Charcoal Soap

75g

MRP Rs. 450



Redwine Soap

100g

MRP Rs. 699



Goat Milk Soap

100g

MRP Rs. 699

Usage tip: Our soaps are made with natural oils and glycerin, so depending on the climate they may feel slightly dry at first. Wet the bar well before use.